



Social Media Customization Instructions

Thank you for promoting the NC LIVE Grow with Google partnership! These files are sample social media assets that you can post or customize. You can make an editable copy of these assets in Canva here:

- [Template horizontal posts](#) (Facebook, LinkedIn)
- [Template vertical posts](#) (Instagram)

Adding your library logo

You can add your library's logo in the blank space next to the Google logo (where the NC LIVE logo is on other versions). You can also use the version with the NC LIVE logo. If you need to edit the logo box, please make sure you double check any changes with Google's standards in the [Public Sector Partners Grow with Google Toolkit](#).

Sample text for posts (also from the toolkit)

Jump-start your career with free access to a Google Career Certificate through the library! Be job ready in 3-6 months for positions in cybersecurity, data analytics, digital marketing & e-commerce, IT support, project management, or UX design—no college degree or relevant experience required.

Apply for free access to a Google Career Certificate to get flexible, online training for jobs in cybersecurity, data analytics, digital marketing & e-commerce, IT support, project management, or UX design—no college degree or relevant experience required. Learn more at nclive.org/grow-with-google

We're providing free access to Google Career Certificates! 🎉 These certificates are designed to prepare you for in-demand jobs, no college degree or relevant experience required. Register for an account at nclive.org/grow-with-google

Other tips

Google recommends that you include the hashtag #GrowWithGoogle to help their social media team find and engage with your posts. We also encourage you to tag NC LIVE.